



Job description

Business Development Coordinator

1. Welcome to the Studio.

Studio 49 was founded in 2015 and has since then been supporting hospitality and tourism companies in all areas of Online Marketing, including Social Media, Web-Design, Performance Marketing and Content Production. The company's origin and start-up times lead back to the university studies of the founder at Ecole hôtelière de Lausanne before the company, previously called L.I.K.E. Hospitality Consulting, moved to Berlin, Germany in late 2016 and rebranded to Studio 49 in the early months of 2022.

The idea of Studio 49 is to be a company that uses its hospitality roots in combination with our Online Marketing expertise, to accompany clients in the ever-changing digital world. The goal hereby is to assist mainly, but not exclusively, in exploiting digital opportunities and to be a reliable agency in all facets of our clients' businesses. Online Marketing has become the single most important revenue driver of the Hospitality & Tourism sector in the past years. As the world continues to shift online and become more interconnected, actively managing your online appearance is no longer a choice. Whether and how you reach your target audience has never been more important and the growing interest in our service has reflected that trend.

We have a lot planned. Our mission is to make the hospitality industry a more digitally connected place thus giving companies the possibility to use their entire Online Marketing potential. We are convinced that the future has continuous digital challenges for the hospitality and tourism sector in store and want to become one of the leading Online Marketing Agencies in Hospitality and Tourism globally.

2. Everything at a glance.

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| <u>Entry date:</u> | flexible |
| <u>Duration:</u> | 12 months or 24 months |
| <u>Employment:</u> | Part-Time (20-30 hours / week) |
| <u>Location:</u> | Berlin, Germany |
| <u>Salary:</u> | Basic salary + provision (monthly pay-out) |
| <u>Level of education:</u> | Undergraduate Business degree or comparable apprenticeship |

STUDIO 

Studio 49 Hospitality UG (haftungsbeschränkt)
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- Languages:** Fluent in German & English
- Experiences:** Hospitality, Tourism and/or Sales, Business
- Skills:** Good communication skills, open-minded, general understanding for the hospitality industry, professional appearance.

3. Details. Everything you need to know.

As a Business Development Coordinator you will support us with sourcing new business leads and converting these to client accounts. You will actively be involved in the coordination and implementation of different marketing campaigns & -projects and will optimize performance-related digital-KPIs. Besides regular client interactions you will also be involved in continuously improving our client-services and making sure those stay relevant to our clients, in close collaboration with our Online Marketing team. Moreover, you will represent Studio 49 at various national and international events, such as industry related fairs, union meetings, or hotel conventions. As part of our developing Business Development-Team you will work mostly independently and will report to the Business Development Manager at Studio 49. More details on this position will be offered to you during the interview and hiring process.

4. Contact. Your way to us.

We are very much looking forward to hearing from you. Share your story with us and explain to us why you are the perfect fit for the position at hand. No matter if you are a career-changer, tourism-veteran or a newcomer, we do not differentiate in age, gender or origin but are merely interested in whether or not you are a fit to our team and the specific role. Of course, your data will be kept confidential with us.

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