



Job description

Junior Operations Coordinator

1. Welcome to the Studio.

Studio 49 was founded in 2015 and has since then been supporting hospitality and tourism companies in all areas of Online Marketing, including Social Media, Web-Design, Performance Marketing and Content Production. The company's origin and start-up times lead back to the university studies of the founder at Ecole hôtelière de Lausanne before the company, previously called L.I.K.E. Hospitality Consulting, moved to Berlin, Germany in late 2016 and rebranded to Studio 49 in the early months of 2022.

The idea of Studio 49 is to be a company that uses its hospitality roots in combination with our Online Marketing expertise, to accompany clients in the ever-changing digital world. The goal hereby is to assist mainly, but not exclusively, in exploiting digital opportunities and to be a reliable agency in all facets of our clients' businesses. Online Marketing has become the single most important revenue driver of the Hospitality & Tourism sector in the past years. As the world continues to shift online and become more interconnected, actively managing your online appearance is no longer a choice. Whether and how you reach your target audience has never been more important and the growing interest in our service has reflected that trend.

We have a lot planned. Our mission is to make the hospitality industry a more digitally connected place thus giving companies the possibility to use their entire Online Marketing potential. We are convinced that the future has continuous digital challenges for the hospitality and tourism sector in store and want to become one of the leading Online Marketing Agencies in Hospitality and Tourism globally.

Studio 49 is home to the podcast and edutainment platform SMACK Hospitality.

2. Everything at a glance.

<u>Entry date:</u>	September / flexible
<u>Duration:</u>	min. 5-6 months
<u>Employment:</u>	Mandatory internship, full-time or part-time
<u>Location:</u>	Berlin, Germany
<u>Salary:</u>	Paid





<u>Level of education:</u>	Enrolled student
<u>Languages:</u>	Fluent in German & English
<u>Beneficial experience:</u>	Hospitality, Tourism, Marketing or Social Media
<u>Skills:</u>	Good communication skills, open-mindedness, general understanding of the hospitality industry and social media, professional appearance, proficiency in the common office programs

3. Details. Everything you need to know.

As Junior Operations Coordinator you will support all activities geared towards growing the brand Studio 49. You will contribute to the development of the marketing channels of Studio 49 and participate in diverse projects of Studio 49 (among others SMACK Hospitality Podcast). This includes the creation of content and community management for Social Media accounts such as Instagram, TikTok, LinkedIn, or Youtube and the implementation of our overall marketing activities. Furthermore, you will support us with the creation of individual and personalized offers for our clients. You will be working as a part of our operations team, where you will get the chance to work on your own, independent projects.

4. Contact. Your way to us.

We are very much looking forward to hearing from you. Share your story with us and explain to us why you are the perfect fit for the position at hand. No matter if you are a career-changer, tourism-veteran or a newcomer, we do not differentiate in age, gender or origin but are merely interested in whether or not you are a fit to our team and the specific role. Of course, your data will be kept confidential with us.

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