



Job description

Junior Marketing Coordinator

1. Welcome to the Studio.

Studio 49 was founded in 2015 and has since then been supporting hospitality and tourism companies in all areas of Online Marketing, including Social Media, Web-Design, Performance Marketing and Content Production.

The idea of **Studio 49** is to be a company that uses its hospitality roots in combination with our Online Marketing expertise, to accompany clients in the ever-changing digital world. The goal hereby is to assist mainly, but not exclusively, in exploiting digital opportunities and to be a reliable agency in all facets of our clients' businesses. Online Marketing has become the single most important revenue driver of the Hospitality & Tourism sector in the past years. As the world continues to shift online and become more interconnected, actively managing your online appearance is no longer a choice. Whether and how you reach your target audience has never been more important and the growing interest in our service has reflected that trend.

We have big plans! Our mission is to make the hospitality industry a more digitally connected place thus giving companies the possibility to use their entire Online Marketing potential. We are convinced that the future has continuous digital challenges for the hospitality and tourism sector in store and want to become one of the leading Online Marketing Agencies in Hospitality and Tourism globally.

Studio 49 is home to the podcast and edutainment platform **SMACK Hospitality**, which introduces the industry's most well-known key decision-makers and their projects on a personal note.

2. Everything at a glance.

<u>Entry date:</u>	Flexible
<u>Duration:</u>	Min. 5-6 months
<u>Employment:</u>	Mandatory internship, fulltime (40hours / week)
<u>Location:</u>	Berlin, Germany
<u>Salary:</u>	Paid
<u>Level of education:</u>	Enrolled student
<u>Languages:</u>	Fluent in English, German is a plus
<u>Experiences:</u>	Hospitality, Tourism and/or Sales, Business



Studio 49 Hospitality UG (haftungsbeschaenkt)
Lindower Strasse 18, D-10447 Berlin, Germany
Tel. +49 (0) 30 76 73 73 160 | E-Mail. mail@studio-49.com



Skills:

Good communication skills, open-mindedness, general understanding of social media, professional appearance, proficient in Microsoft Office

We'd love to see:

Examples if you have first experiences in Social Media Marketing or Video Editing

3. Details. Everything you need to know.

As Junior Marketing Manager you will support all activities geared towards growing the brand **Studio 49** and **SMACK Hospitality**. You will contribute to the development of marketing channels and participate in diverse projects of Studio 49. This includes the creation of content and community management for Social Media accounts such as Instagram, TikTok, LinkedIn, or YouTube and the implementation of our overall marketing activities. Furthermore, you will support us with the creation of individual and personalized offers for our clients. You will be working as a part of our Communications Team, where you will get the chance to work on your own projects.

4. Contact. Your way to us.

We are very much looking forward to hearing from you. Share your story with us and explain to us why you are the perfect fit for the position at hand. No matter if you are a career-changer, a tourism veteran or a newcomer, we do not differentiate in age, gender or origin but are merely interested in whether or not you are a fit to our team and the specific role. Of course, your data will be kept confidential with us.

Looking forward to receiving your application at mari.bogaard@studio-49.com!



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