

# Associate Director – Content Team

## Studio 49 Berlin

### 1. Welcome to the Studio.

Studio 49 was founded in 2015 and has since then been supporting hospitality and tourism companies in all areas of Content Production, Communications and Online Marketing, including Social Media, Web-Design, Performance Marketing and Content Production.

Studio 49 combines its hospitality roots with online marketing expertise to help clients maximize their digital opportunities. Our mission is to make the hospitality industry more digitally connected, enabling companies to fully utilize their online marketing potential. From our home base in Berlin, our 15+ creative brains from all over the world aim to become one of the leading global online marketing agencies in the hospitality and tourism sector.

### 2. Everything at a glance.

<b><u>Entry date:</u></b>	As soon as possible
<b><u>Duration:</u></b>	Permanent, unlimited contract
<b><u>Employment:</u></b>	Full-time (40hours / week) or part-time (min 30hours / week)
<b><u>Location:</u></b>	Berlin, Germany. Occasional remote work is possible
<b><u>Salary:</u></b>	Competitive salary + bonuses
<b><u>Level of education:</u></b>	Relevant Photo / Video / Graphic Design education
<b><u>Languages:</u></b>	Native proficiency in English with strong communication skills. Additional languages, such as German and French are a plus.
<b><u>Experiences:</u></b>	Min. 5 years of experience in video / photo/content production, agencies, graphic design or comparable
<b><u>Skills:</u></b>	Strong communication skills, Client-facing professionalism and "can-do" mindset, Experience in developing Content Strategies, Creative thinking and problem-solving skills, Knowledge of current trends in social media and content, Team Leadership Experience
<b><u>Extra cool:</u></b>	You fit the vibe of the 49ers!

### 3. Details. Everything you need to know.

As a Content Coordinator, reporting to the Associate Director of the Content Team, you will collaborate closely with the team to develop exciting content formats and campaigns for our hospitality clients. You will scout the latest social media trends and bring fresh, creative ideas to the table. You will be at the heart of our content productions, from brainstorming and planning to being on set and making sure everything runs smoothly. We also expect you to have thorough content production skills to jump behind the camera, to shoot and edit content yourself for certain clients. If you have graphic design skills up your sleeve and know your way around the Adobe Creative Suite (and Canva), that's a BIG plus.

We are looking for someone who is passionate (addicted) to social media content, who has extensive experience in creating video and photo content, with an eye for aesthetics and great organizational skills to make sure projects run smoothly and stress-free. We also value proactiveness and need a positive team player who would be excited to experiment and learn with us.

Studio 49's services offered to clients are split across 4 teams: Communications, Content, Growth and Business Intelligence. These 4 teams represent what we believe are the corner stones of modern communication. The content team provides services such as Social Media Content Productions (photo and video), Brand Content Productions (photo and video), Graphic Design, 3D-Design, etc. both for our clients but also the agency itself. Their work ensures consistent positive brand experiences, loyalty and connection across all modern communication channels. As the director of our content team, you will be responsible for leading the small team (up to 3 people) and ensuring consistent quality across all productions that we carry out as an agency - both in-house and on-site with clients. The role requires a creative mind, effective communication skills and the capability of handling multiple projects at the same time. Frequent contact with clients will also be part your job, along side frequent traveling across Europe.

#### 4. The sweet perks. All you need and more.

-  Competitive salary package including success-based bonuses
-  Flexible working hours, including remote working options
-  Safe and inclusive workspace - we really do have fun here
-  Great opportunities to learn and space to grow
-  Support for fitness club membership
-  A bright office and the unbeatable 49ers' team spirit

#### 5. Contact. Your way to us.

Intrigued? We are very much looking forward to hearing from you!

Share your story with us and explain why you are the perfect fit for the position at hand. No matter if you are an expert, career-changer, tourism veteran or a newcomer, we do not differentiate in age, gender, or origin but are merely interested in whether you are a fit for our team and the specific role. Of course, your data and application will be kept confidential.

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