



*Job description*

## Graphic Designer (gn)

Studio 49 Berlin

### 1. Welcome to the Studio.

Studio 49 was founded in 2015 and has since then been supporting hospitality and tourism companies in all areas of Content Production, Communications and Online Marketing, including Social Media, Web-Design, Performance Marketing and Content Production.

Studio 49 combines its hospitality roots with online marketing expertise to help clients maximize their digital opportunities. Our mission is to make the hospitality industry more digitally connected, enabling companies to fully utilize their online marketing potential. From our home base in Berlin, our 15+ creative brains from all over the world aim to become one of the leading global online marketing agencies in the hospitality and tourism sector.

### 2. Everything at a glance.

|                                   |   |
|-----------------------------------|---|
| <b><u>Entry date:</u></b>         | As soon as possible   |
| <b><u>Duration:</u></b>           | Permanent contract  |
| <b><u>Employment:</u></b>         | Full-time (40hours / week) or part-time (min 30hours / week)  |
| <b><u>Location:</u></b>           | Berlin, Germany. Occasional remote working is possible  |
| <b><u>Salary:</u></b>             | Basic salary + bonuses  |
| <b><u>Level of education:</u></b> | Bachelor's degree or comparable apprenticeship in Graphic Design, Visual Communication, or a related field.               |
| <b><u>Languages:</u></b>          | Exceptional proficiency in English and German, with excellent command of both written and spoken forms. French is a plus. |
| <b><u>Experiences:</u></b>        | Experience with social media platforms, content creation, logo design, video editing or motion graphics is a big plus.    |
| <b><u>Skills:</u></b>             | Expert proficiency in the Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro is a big plus) and Canva.  |

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### 3. Details. Everything you need to know.

As our Graphic Designer, reporting to the Content Director, you will be a key player in the creative process. You'll collaborate closely with the content team to develop visually stunning content and bring our campaigns for hospitality clients to life.

You will be at the heart of our clients' visual identity, from brainstorming and concepting to designing the final assets. You will translate creative briefs into compelling visuals, scout the latest design and social media trends, and bring fresh, creative ideas to the table. We are looking for someone with a passion for aesthetics and a keen eye for detail, who can create everything from engaging social media graphics to polished marketing materials.

We are looking for someone who is passionate about visual storytelling, has a strong eye for aesthetics, and possesses the organizational skills to manage multiple projects smoothly. We value proactiveness and need a positive team player who is excited to experiment, learn, and grow with us.

### 4. The sweet perks. All you need and more.

- 💰 Competitive salary package including success-based bonuses
- 📅 Flexible working hours, including remote working options
- ✅ Safe and inclusive workspace - we really do have fun here
- 📝 Great opportunities to learn and space to grow
- 🍷 We dare to say our snack game is one of the strongest in the business and we also have a fully equipped kitchen at your disposal
- 💪 Support for fitness club membership
- 😊 A bright office and the unbeatable 49ers' team spirit

### 5. Contact. Your way to us.

Intrigued? We are very much looking forward to hearing from you!

Share your story with us and explain why you are the perfect fit for the position at hand. No matter if you are an expert, career-changer, tourism veteran or a newcomer, we do not differentiate in age, gender, or origin but are merely interested in whether you are a fit for our team and the specific role. Of course, your data and application will be kept confidential.