



Job description

(Online) Marketing Manager (gn)

1. Welcome to the Studio.

Studio 49 was founded in 2015 and has since supported hospitality and tourism brands across all areas of communication and content production - from social media management, influencer marketing, and web design to performance marketing and PR, with offices in Berlin and Dubai.

Rooted in hospitality and driven by digital expertise, Studio 49 helps clients unlock their full potential. Our Berlin team of 15+ creative minds from around the world is on a mission to become one of the leading global agencies in the hospitality and tourism space.

2. Everything at a glance.

<u>Entry date:</u>	as soon as possible
<u>Duration:</u>	permanent
<u>Employment:</u>	Full-time (40hours / week)
<u>Location:</u>	Berlin, Germany. Home office & remote work possible.
<u>Salary:</u>	Basic salary + bonuses
<u>Level of education:</u>	Undergraduate degree in Marketing /Hospitality / Tourism / or Business
<u>Languages:</u>	Native-level in German (speaking & writing), fluent in English
<u>Experiences:</u> Business	Online Marketing, PR, Hospitality, Tourism, and/or Sales,
<u>Skills:</u>	Good communication skills, open-minded, general understanding of the hospitality industry, professional appearance, proficient in Microsoft Office

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Studio 49 Hospitality UG (haftungsbeschränkt)
Strassmannstrasse 38, D-10249 Berlin, Germany
Tel. +49 (0) 30 76 73 73 160 | E-Mail. mail@studio-49.com










3. Details. Everything you need to know.

As a Marketing Manager, you will support us by taking over pre-defined customer projects/accounts across various Social Media Platforms, including Instagram, Facebook, LinkedIn, and TikTok. This specific role we are currently hiring focuses on Corporate Social Media Management and the management of personal LinkedIn profiles, so any experience you might have with that platform or your own strong profile will be an added benefit to your application.

You will actively be involved in the production, coordination, and publication of content and will optimize both performance-related digital KPIs and Online Marketing processes of our clients. Besides regular client interactions, you will also be involved in continuously improving our client services and making sure those stay relevant to our clients, in close collaboration with our Business Development team. A strong and professional personal appearance, therefore, is expected.

4. The sweet perks. All you need and more.

-  **Competitive salary package including success-based bonuses**
-  **Flexible working hours, including remote working options**
-  **Safe and inclusive workspace - we really do have fun here!!**
-  **Great opportunities to learn and space to grow**
-  **We dare to say our snack game is one of the strongest in the business; there is not just one drawer filled with everything from chocolate to gummy bears – we also have a fully equipped kitchen at your disposal ... and a fully automatic coffee machine**
-  **Support for fitness club membership, job ticket and Bahncard**
-  **A bright and fun-filled office in the heart of Berlin and the unbeatable 49ers' team spirit**

5. Contact. Your way to us.

Intrigued? We are very much looking forward to hearing from you! Share your story with us and explain why you are the perfect fit for the position at hand. No matter if you are an expert, career-changer, tourism veteran or a newcomer, we do not differentiate in age, gender, or origin but are merely interested in whether or not you are a fit for our team and the specific role. Of course, your data and application will be kept confidential.

