Job description

Senior PR & Communications Manager (gn)

1. Welcome to the Studio.

Studio 49 was founded in 2015 and has since supported hospitality and tourism brands across all areas of communication and content production - from social media management, influencer marketing, and web design to performance marketing and PR, with offices in Berlin and Dubai.

Rooted in hospitality and driven by digital expertise, Studio 49 helps clients unlock their full potential. Our Berlin team of 15+ creative minds from around the world is on a mission to become one of the leading global agencies in the hospitality and tourism space.

2. Everything at a glance.

Entry date:	January 2027
Duration:	Unlimited
Employment:	Full-time or part-time (40hours / week or 32 hours /week)
Location:	Berlin, Germany. Home office & remote work possible.
Salary:	Basic salary + bonuses
Level of education:	Bachelor's or master's degree in public relations, Communications, Marketing, Hospitality, Tourism, Business, or a related field. Equivalent professional experience will also be considered.
Languages:	Native level in German (speaking & writing), fluent in English.
Experiences:	Minimum 5 years of professional PR experience, ideally within Germany and the hospitality, tourism, lifestyle, or related industries
Skills:	Excellent communication skills, strong media relations, strategic thinking, confident client management, good marketing knowledge, professional appearance

Studio 49 Hospitality GmbH
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3. Details. Everything you need to know.

As a Senior PR & Communications Manager, you will be responsible for developing and managing PR strategies for a range of hospitality, tourism, lifestyle, and travel clients. You will take ownership of client accounts, build strong relationships with media and industry contacts, and ensure that our clients receive relevant and impactful exposure across traditional and digital channels.

Your responsibilities will include developing communication strategies, writing and distributing press releases, preparing media materials, pitching stories, coordinating interviews, and managing media requests. You will actively build and maintain relationships with journalists, editors, influencers, content creators, and relevant industry stakeholders. You will also coordinate press trips, media events, launches, interviews, and other PR activities from concept to execution. Monitoring media coverage, evaluating campaign results, and preparing regular reports will also be an important part of your role.

You should be confident in translating business objectives, expertise, and corporate messages into clear, engaging, and professional LinkedIn content and have a strong existing network of travel PR contacts both nationally and internationally. Experience managing executive profiles, corporate pages, or thought-leadership communication on LinkedIn will be an advantage.

As PR increasingly connects with digital marketing, social media, influencer marketing, and content creation, a strong understanding of marketing principles is essential. Regular client communication, presentations, and strategic consultations are part of the role. A confident, professional, and solution-oriented approach is therefore expected.

4. The sweet perks. All you need and more.

- 💰 Competitive salary package including success-based bonuses
- 🗓️ Flexible working hours, including home office and remote working options
- ✅ Safe and inclusive workspace
- 📈 Great opportunities to learn and space to grow
- 🍡 We dare to say our snack game is one of the strongest in the business; there is not just one drawer filled with everything from chocolate, savories to gummy bears – we also have a fully equipped kitchen, a nice selection of cold beverages and a SAGE coffee machine
- 💪 Deutschlandticket Job, Bahncard and support for your Urban Sports membership
- 😜 A bright and fun-filled office in the heart of Berlin and the unbeatable 49ers' team spirit

STUDIO 49

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5. Contact. Your way to us.

Intrigued? We are very much looking forward to hearing from you! Share your story with us and explain why you are the perfect fit for the position at hand. No matter if you are an expert, career-changer, tourism veteran or a newcomer, we do not differentiate in age, gender, or origin but are merely interested in whether or not you are a fit for our team and the specific role. Of course, your data and application will be kept confidential.

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